

Adam Allard.

Product Designer & Mobile Specialist.

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Work Experience

Designer & Senior iOS Developer / FutureSonic

July 2017 - Present, Bristol

At FutureSonic, formerly Bmdi, I am an integral member of a small team of 9 that specialises in the development of creative technology and mobile apps. I work with a range of clients providing an end to end service, from project discovery and initial specification, all the way through to deployment of the final application. In addition to iOS development, I worked as a product designer and web designer, leading the design of various clients' mobile products, as well as the businesses' brand and website.

Projects & various clients whilst at FutureSonic/Bmdi

- Mobile hearing test - Product Designer

Led the end to end delivery of the product.

- Carried out user research and persona development
- Collaborated closely with client's in-house audiometry specialists to rapidly produce interactive prototypes.
- Presented multiple design solutions, conveyed through low fidelity wireframes and interactive prototypes
- Delivered high fidelity visual designs
- Oversaw and advised on the implementation of design
- Delivered specification documentation

- Financial planning and payment app - Product Designer, Developer

Led the end to end delivery of the design, oversaw the implementation of the design, and assisted with the technical architecture and development of the project.

- Collaborated closely with client to produce a visual design that encompassed their brand
- Contributed to the development of the iOS application
- Led design workshops with the client

- FutureSonic brand and website - Graphic Designer, Web Developer

Collaborated closely with the director of FutureSonic to produce a brand and digital strategy that aligned to and supported the long-term business vision.

- Produced a visual identity
- Produced a range of business collateral
- Developed digital strategy
- Designed and developed the company website

Technical Skills

UX Methods: Wireframing, prototyping, user testing, persona and scenario development.

Visual Design: High fidelity interface design, motion design, responsive web design, typography, brand design, logo design, iOS design, Android design.

Development: iOS App development: Swift and Objective C, Git, UIKit, Firebase, APNs, AudioKit, Metal, Autolayout. **Web development:** HTML5, CSS3, PHP, Wordpress, Javascript.

Android Development: Java.

Software: Sketch, Adobe XD, Illustrator, InDesign, Photoshop, Xcode, Android Studio, Kite Animator, WordPress, InVision.

Project Management: Functional and technical specification, design system documentation, codebase documentation, Trello, Jira, Plutio.

Education

Multimedia Technology and Design BSc First with Honours — University of Kent 2017

A Levels: ICT, Graphic Design, Business Studies — Gillingham School 2014

Personal Projects & Interests

StandUp iOS App - A solution to combat back pain from prolonged sitting - Role: design and development.

Vaudio iOS App - A snapchat like app allowing audio to easily be applied to any video - Role: design and development.

TruShuffle iOS App - Using the Spotify API, the app gains access to the user's Spotify data, and allows the user to play various playlists with unique shuffle options. Role: Designer.

South West User Experience MeetUp - I am member of a local social group that brings together UX and UI designers.

- FutureSonic iOS audio products - Product Designer, UI Developer

Collaborated with music professionals to produce beautiful and functional products that challenged current UI norms within the world of music software.

- Researched into existing audio products
- Designed a visual design system that was applied across the range of products
- Implemented experimental audio interfaces, using frameworks such as SceneKit
- Led the implementation and development of the UI for all FutureSonic products

- Music Dating App - iOS Developer, UI Designer

Led the end to end delivery of the product.

- Reviewed and consulted on existing interface designs
- Scoped the functional and technical aspects of the project
- Led the development of the iOS app

Freelance Web Design & Development / Various Clients

July 2014 - Present

During my education I was Freelance web designer/developer with accountability of selling products and services, managing client relationships, managing budgets, and designing and developing website and web applications.

Duties included: Prototyping website design and experience, developing responsive and dynamic web pages, implementing backend databases, designing brand identity, developing secure booking forms, using latest HTML and CSS technologies, using various JQuery frameworks and libraries, and maintaining websites.